Media Fact File
Jumeirah Living World Trade Centre Residence

Hotel Overview
Jumeirah Living is Jumeirah Group’s luxury serviced apartments and residences brand and a natural extension to Jumeirah Hotels & Resorts, which boasts some of the most innovative and luxurious hotels and resorts in the world. Jumeirah Living World Trade Centre Residence is a 41-storey luxury serviced apartment tower in Dubai’s business district. The high-rise comprises 377 serviced residences ranging from one-bedroom duplexes up to four-bedroom double-storey apartments. One of Dubai’s most acclaimed luxury serviced residences, Jumeirah Living World Trade Centre Residence is the place of first choice for travellers in search of short, medium-term and extended stays that combine home comforts with all the hallmarks of a five-star hotel service.

Quick Facts
- **Name:** Jumeirah Living World Trade Centre Residence
- **Location:** Adjacent to the Dubai World Trade Centre; 9kms from Dubai International Airport / 15 minutes by car; close proximity to Dubai International Financial Centre and Business Bay.
- **Opening date:** March, 2008
- **Number of apartments:** 377
- **Number of dining and entertainment concepts:** One
- **Connect:**
  - Website: Jumeirah.com/Jumeirahliving
  - PR Contact: dubaipr@jumeirah.com
  - Video: Jumeirah Inside – the world’s most immersive hospitality platform
  - Blog: Inspire Me by Jumeirah – a luxury travel blog offering insider guides and travel tips
Editorial Inspiration

1) Reasons To Stay At A Luxury Serviced Apartment
Whether you’re travelling for business or pleasure and need a place to stay for one night or one month, there are plenty of reasons why serviced apartments are one of the fastest growing sectors in hospitality. Here’s three reasons to consider an JLWTC when visiting Dubai:
Home Comforts – grocery shopping, car hire, state-of-the art home entertainment systems, housekeeping, babysitting and tailoring are just a handful of the in-residence services that make Jumeirah Living World Trade Centre Residence feel like a home away from home.
Exceptional Service – the 24-hour discreet and dedicated Lifestyle Team provides a range of dedicated services, including pre-arrival arrangements, personalised itineraries, relocation support, and personalisation and decoration of your apartment.
Additional Space – with apartments ranging from 135sqm one-bedroom duplexes up to 386sqm four-bedroom double-storey apartments, this property is a great choice for people travelling alone, in a group or with their family.

2) People With Pets
So goes the saying, a dog is a man’s best friend. Noting an increase in the number of people who are travelling or relocating with pets, Jumeirah Living World Trade Centre Residence introduced a number of pet-friendly measures across the tower. When a guest, resident or owner stays in one of the 377 luxury apartments with their pet, the Lifestyle Team, which is available 24/7, will attend to their pet’s every need. Prior to arrival the team can prepare a welcome pack containing gourmet treats to help them settle in. The pack also includes a welcome letter with details of pet-friendly facilities and key attractions to visit in the city. Additional pet-friendly services available on request include in-room dining, pet sitting, dog walking and even a grooming service.

3) Championing Solar
United Nations has declared 2017 the International Year of Sustainable Tourism for Development. In line with the UN’s efforts, Jumeirah Living World Trade Centre Residence has long supported sustainability, having introduced a raft of green measures over the years. In 2014 it became the first mixed-use property in Dubai to be accredited with the Green Globe Certification. Additionally, it was the first commercial building in Dubai to install a roof made of solar panels – the photovoltaic system on the roof produces 46MWh annually using 102 solar panels over 247 square metres.

4) Relocation, Relocation, Relocation
Moving home can be an arduous task. Unless, of course, you’re relocating to Jumeirah Living World Trade Centre Residence, where the Lifestyle Team places the tenant front of mind. From arranging personal banking services and driving license conversions to car registration and mobile phone connection, the expert team makes moving stress free and streamlined. As part of the Pre-Arrival Package the Lifestyle Team can, among other things, arrange airport transfers, fresh food shopping and apartment set-up.

Location
Jumeirah Living World Trade Centre Residence is a 41-storey luxury serviced apartment tower in the centre of Dubai’s business district. Standing on the site of the old World Trade Centre on Zabeel Road, the striking high-rise comprises 377 serviced residences ranging from one-
bedroom duplexes up to four-bedroom double-storey apartments. One of Dubai’s most acclaimed luxury serviced residences, Jumeirah Living World Trade Centre Residence is the place of first choice for travellers in search of short, medium-term and extended stays that combine home comforts with all the hallmarks of a five-star hotel service. Designed to offer a unique yet personal lifestyle experience, the emphasis is on effortless living in city locations, Jumeirah Living is firmly established as a leader in luxury serviced apartments and residences.

**Structure & Design**
The apartments offer contemporary architecture and timeless design which reflects its inner city location in the heart of Dubai’s business district. The 41-storey tower took two years to build before it officially opened in March 2008. The first fully serviced luxury residences in the Jumeirah Group portfolio, and a sought-after address for visitors to Dubai, they are open and spacious while the overall setting is one of refined luxury and complete comfort.

**Guest Rooms and Suites**
- The property has a total of 377 serviced residences. In-apartment features include, among other amenities, a fully equipped kitchen, a spacious living and dining area, a private washer/dryer room, Jacuzzi, marble-clad bathrooms, state-of-the-art technology and complimentary Wi-Fi.

- **One Bedroom Residence**: A blend of modern convenience and design, a modern styled apartment with en-suite bathroom, kitchen and luxurious living area.

- **One Bedroom Duplex Apartment**: The size is 135sq metres and the open-concept apartment design is complemented by plush plum and wooden interiors, exquisite designer furniture, and sweeping views across Dubai. King size bed and either a Burj Khalifa or Jumeirah Emirates Tower view.

- **Two Bedroom Duplex Residence**: Between 71 - 229 sq metres, ideal for four adults and two children. Choice of twin beds or a king size bed and panoramic views of the Dubai cityscape, a serene ambiance and privacy.

- **Two Bedroom Duplex Panoramic Residence**: Between 210 - 220 sq metres for four adults and two children. A stately apartment on two levels with a king size bed and a choice of a queen size bed or two twin size beds. Views of Zabeel Park or Sheikh Zayed Road.

- **Three Bedroom Duplex Panoramic Residence**: Between 246 - 273 sq metres for four adults and two children. Enhanced comfort and stylish interiors offer A king size bed and a queen size bed or two twin size beds and three modern style bathrooms. Views of Zabeel Park or Sheikh Zayed Road.

- **Four Bedroom Duplex Apartment**: Between 313 sq metres, ideal for eight adults and two children. An exquisite combination of luxury living and homely comfort with a king size bed, two queen and two twin size beds and four modern style bathrooms. Stunning views of the World Trade Centre.

**Restaurants and Bars**

**The Club Restaurant & Deli**
Located on the 30th floor, this stylish lounge serves home-style cuisine using local produce. Open from 6am until 10pm, the à la carte menu features cuisines from around the world, with delicious options for breakfast, lunch, dinner as well as light snacks.
In-residence Dining
The culinary team at Jumeirah Living World Trade Centre Residence can also serve home-cooked food from The Club Restaurant & Deli to your residence, where guests can relax in the comfort and privacy of their own home while the culinary team plan, prepare, cook and serve a feast to remember.

Poolside Dining
The mouth-watering menu at The Club Restaurant & Deli is also available for guests relaxing by the rooftop swimming pool. For guests who are planning a get-together with their friends, colleagues or family, the in-residence chef can prepare a gourmet barbecue comprising seasonal vegetables, tender cuts of meat and fresh fish.

Corporate Dining
For corporate travellers in need of convenient and flavourful catering during a breakfast, lunch or dinner meeting, the team can take care of the food, provide personalised menus, printed invitations and themed decor.

Party Planning
If you’re planning a themed party for your children or a celebratory soirée for friends, the in-residence chef is available for social events and gatherings.

Wellness and Leisure
The 25-metre rooftop swimming pool on the 30th floor, which is manned by fully trained lifeguards from 6am until 10pm, provides the ideal location for guests searching for a scenic spot to relax, recharge or exercise. The spacious gym, located on the 29th floor, offers personal training, private and group fitness classes, separate steam rooms for men and women, and the latest resistance and cardiovascular workout equipment. Guests can enjoy complimentary limited access to Madinat Jumeirah’s 2km stretch of private beach, Wild Wadi Waterpark™ served by a complimentary shuttle service.

The Lifestyle Team
Efficient, discreet and resourceful, the Lifestyle Team at Jumeirah Living World Trade Centre Residence is dedicated to making every experience personal, comfortable and memorable. The charming and devoted team achieves this by offering two distinct services: the Pre-Arrival Package and a comprehensive list of services for all guests, tenants and owners during their stay.

The Pre-Arrival Package:
A curated list of local information for new tenants and owners – such as healthcare, education, transport, sports and health clubs, and shopping information. Relocation assistance – including banking services, information on car registration, driving license conversion, mobile phone connection, internet services and pet relocation advice. Arrival assistance – services include airport meet and greet services (via car or helicopter) and visa assistance. Apartment set-up – from sourcing office equipment to fitting a home gym or childproofing each room. Food shopping – the team will stock the refrigerator and pantry

Guest Services include:
• Location orientation – familiarisation of the local area.
• Personalized itineraries – from special events to must-do activities in the UAE, the team will provide suggestions throughout your stay.
• Effortless living – a range of services can be arranged including babysitting, pet care, grocery shopping, car and limousine rental, exclusive tours and excursions, and restaurant bookings.
• Jumeirah Living activities – among other social events, in-house guests can partake in children’s movie afternoons, cooking classes, flower arranging and art exhibitions.
• Special occasions – from apartment decoration, tuxedo rental and in-residence catering, to flower and gift shopping, event planning assistance and luxury yacht charter, the team is on hand for bespoke requests.

Housekeeping
To create a home from home feel, a babysitting service, laundry and pressing, and a professional maid service are offered. The attentive and discreet housekeeping team can also arrange for bespoke tailoring, dry cleaning and the delivery of fresh flowers. Residence services also include airport transfers, complimentary parking facilities with a valet service, 24-hour security and instant message delivery. Meanwhile, the on-site engineering team oversees all maintenance requirements for guests, tenants and owners.

Business Facilities
The business facilities are second to none. Aside from being located 9km from Dubai International Airport and a stone’s throw from Dubai’s largest exhibition venue, the luxury serviced residence offers two meetings rooms and a full-service business centre featuring fully equipped work stations, copy and fax facilities, IT support, access to a courier service, and secretarial and translation services.

Images
To download high-resolution images of the resort, please click here

For further information please contact dubaipr@jumeirah.com